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GRAY MATTER MARKETING

Gray Matter Marketing
87 Col Christopher Greene Rd
Portsmouth, RI 02871

July 1, 2019

Town of Portsmouth Town Council
2200 E. Main Rd
Portsmouth, RI 02871

Dear Portsmouth Town Council,

Gray Matter Marketing is working on behalf of the Rhode Island Turnpike and Bridge Authority to bring back the 4 Bridges Ride.

The 4 Bridges Ride is set for Sunday September 15, 2019. This bike ride starts in North Kingstown at 7:00AM. In Portsmouth, riders would utilize Burma Rd, Stringham Rd, West Main Rd, Rt. 24, Hummocks Ave, Anthony Rd and Boyds Ln, before going over the Mount Hope Bridge into Bristol. We expect riders to be through Portsmouth by 9:30 AM / 10:00 AM. This year's event would be the 7th running of the event. The charitable proceeds go to Save the Bay.

We are happy to address any questions or concerns about either event. We can be reached at matt@graymattermarketing.com or 401-318-2991.

Thank you for your consideration,

Matthew Gray
President
Gray Matter Marketing
www.graymattermarketing.com